

ACCESS VIA TEXT MESSAGING

IMPROVE YOUR ACCESSIBILITY AND COMMUNICATION BY
USING TEXT MESSAGING



Text Messaging is considered a global communication tool which is in complete compliance with today's need for efficient communication. With its efficient and effective image, the business world more and more considers text messaging to be a creative and innovative way of communicating with customers. As a result, many companies have expanded on their existing communication channels by adding text messaging as a simple and cost efficient way to inform and interact with their target groups.

Flat Fee Text Messaging

Flat Fee Text Messaging makes it possible to send Text messages free of charge for the recipient. In most cases flat fee text messages are considered when you, as a company, want to provide a text service proactively communicating valuable information to your customers. The recipient of the message can be an individual or a group to whom you want to send your message.

Premium Text Messaging

With Premium Text Messages the recipient of the message pays for the message. After registration by the recipient, agreement for the paid text messaging service is given. The recipients or users must register for a specific premium Text Messaging service. The amount due is charged to the user via the mobile phone bill or prepaid card.

You can choose your own specific keyword and the tariff per message. Additionally you can determine which action or answer should follow the Text Message as sent by the user.

Competitive pricing

As a direct result of the advantageous contracts MCXess has with her partners, we are capable of applying competitive pricing to our customers. For Premium access, MCXess offers a broad range of tariffs per text message. Out-payments of your text messaging traffic are due every month, and are provided with a detailed overview of costs and out-payment.

Online insight in the results of your Text Messaging traffic

Managing and measuring the progress of your Text Messaging traffic can be achieved by MCXess' Text Messaging Manager. This webbased tool gives organizations a flexible environment to monitor the Text Messaging action. With the MCXess Text Messaging Manager organizations can easily amend the content of responses, monitor the participation of your customers and manage the content of the Text Message action at any time and any place.

Text Messaging is an immediate measurable and manageable communication channel. MCXess offers text messaging as a tool for several communication solutions such as Direct Marketing, automatic information and Payment Solutions. Utilization of Text Messaging can be offered in approximately 240 countries around the globe, is straightforward and a text message can be sent to a large group of recipients at once.

Key in our text messaging solutions is the Text Messaging Manager. With this simple and user friendly webbased text application, you can self-manage the content of your message as well as sending the text at your convenience.

Increase your accessibility & improve your communication

Text Messaging is a simple and proven cost efficient way to increasing and improving your customer contact. It gives an extra dimension in increasing the amount of contacts with your target group. When opting for adding Text Messaging to your communication channels and the mobile numbers obtained from your customer, you can build up a database which can be used for other marketing goals to create customer loyalty.

Besides that you can generate additional turnover with a Premium Rate Text Messaging service due to the fact that the recipient of the Text Message is paying to receive your text.

Text Messaging offers a variety of possibilities to strengthen the relationship with your customers. You can send specific information about an upcoming event, a special offer, or you can use it for specialized Text & Win actions supporting your Direct Marketing campaign. You can choose two different types of text messages: Flat fee Text Messaging and Premium rate Text Messaging.

